

The Benefits of Green at Heart

- Reduced costs
- Green Reputation
- Proof to customers, partners and the general public/local community that you have addressed your environmental impacts
- Increased ability to win new business and grant funding
- Consultancy help with aspects of the award
- Increased frequency of e-newsletters
- Credit for measures already in place
- Networking with likeminded businesses, in similar and different sectors
- Increased confidence in your businesses ability
- Updates on new technologies
- Gives you a marketing advantage over competitors
- Increases staff moral and enthusiasm

For more information please contact us on
01768 891555 or email andrewr@crea.co.uk



The Green At Heart is an environmental award for
Cumbrian Businesses, based on a system
which is easy to understand and easy to achieve





Once you have applied to the scheme you will receive two documents

- Green at Heart Manual
- Green at Heart Criteria

These two documents will be all you need to identify what level of accreditation you could currently be at and what you can achieve.

There are 71 subjects in which you can score points with a total of 165 points available. To achieve an award you need the following number of points:

Gold	60
Silver	40
Bronze	30

The award scheme has 9 sections, they are

- Compulsory
- Management
- Communication
- Energy
- Water
- Purchasing
- Waste
- Travel



Scheme Process

